



Angelo Yenko <angelo.yenko@lacity.org>

We want you to turn out at the Minimum Wage Increase Public Hearings

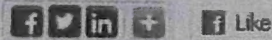
1 message

Hollywood Chamber of Commerce <info@hollywoodchamber.net>

Fri, Mar 13, 2015 at 5:21 PM

Reply-To: marlene@hollywoodchamber.net

To: angelo.yenko@lacity.org



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ACTION ALERT!

Minimum Wage Public Hearing Dates Announced

Your Attendance is Imperative - RSVP Today!

The Los Angeles City Council's Economic Development Committee released its plans to hold a series of four public hearings throughout the City on Mayor Eric Garcetti's proposal to raise the minimum wage to \$13.25 by 2017.

THIS IS YOUR OPPORTUNITY TO LET THE CITY COUNCIL KNOW HOW AN INCREASE IN MINIMUM WAGES WOULD IMPACT YOUR BUSINESS!

It's vital that we turn out at these hearings, not only Hollywood Chamber members, but any businesses that will be impacted by this dramatic change in policy.

The four L.A. City Economic Development Committee hearings will take place as follows:

- **Tuesday March 24th, 1 p.m.** - City Hall, 200 N Spring St, Los Angeles
- **Thursday March 26th, 6 p.m.** - Watts Labor Community Action Committee, 10950 South Central Ave
- **Tuesday March 31st, 6 p.m.** - Van Nuys City Hall, 14410 Sylvan St.
- **Thursday April 2nd, 6 p.m.** - Museum of Tolerance, 9786 West Pico Blvd.

PLEASE SIGN UP TO ATTEND THE HEARING OF YOUR CHOICE.

The Hollywood Chamber of Commerce conditionally supports an increase in the City-wide minimum wage, but is adamant that such an increase be coupled with several policy changes aimed at mitigating the negative effects that the proposed minimum wage increase will have on the Los Angeles business community and the ability to grow a strong base of new jobs in the City.

The Hollywood Chamber of Commerce's support for a minimum wage increase is contingent upon the following:

1. Provide a Longer Phase-in period to get to \$13.25 Minimum Wage
2. Need for Immediate and Comprehensive Reform of the LA Business Tax
3. A Commitment from the City to Advocate for changes to the State's Tip Earning Policies
4. carve out for non-profit organizations and small businesses


Read the full Hollywood Chamber Statement on the Mayor's proposed Minimum Wage Increase.

About the Hollywood Chamber of Commerce

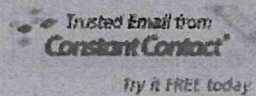
For more than 93 years, the Hollywood Chamber of Commerce has provided leadership, business development resources,

networking, and government affairs programs and services to keep the Hollywood business and residential communities safe, relevant and economically vital. Karen Diehl is the Chair of the Hollywood Chamber of Commerce Board of Directors, and Leron Gubler is the President/CEO of the Hollywood Chamber of Commerce. For more information please visit www.hollywoodchamber.net.

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Hollywood Chamber of Commerce | 7018 Hollywood Blvd. | Hollywood | CA | 90028



Angelo Yenke <angelo.yenko@lacity.org>

We want you to turn out at the Minimum Wage Increase Public Hearings

1 message

Hollywood Chamber of Commerce <info@hollywoodchamber.net>

Mon, Mar 16, 2015 at 1:55 PM

Reply-To: marlene@hollywoodchamber.net

To: angelo.yenko@lacity.org

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10/15/2015

City of Los Angeles Mail - We want you to turn out at the Minimum Wage Increase Public Hearings

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Angelo Yenke <angelo.yenko@lacity.org>

Minimum Wage Hearings | Nominate a Hero | Installation Luncheon | Hollywood Expo | Walk of Fame

1 message

Hollywood Chamber News <info@hollywoodchamber.net>

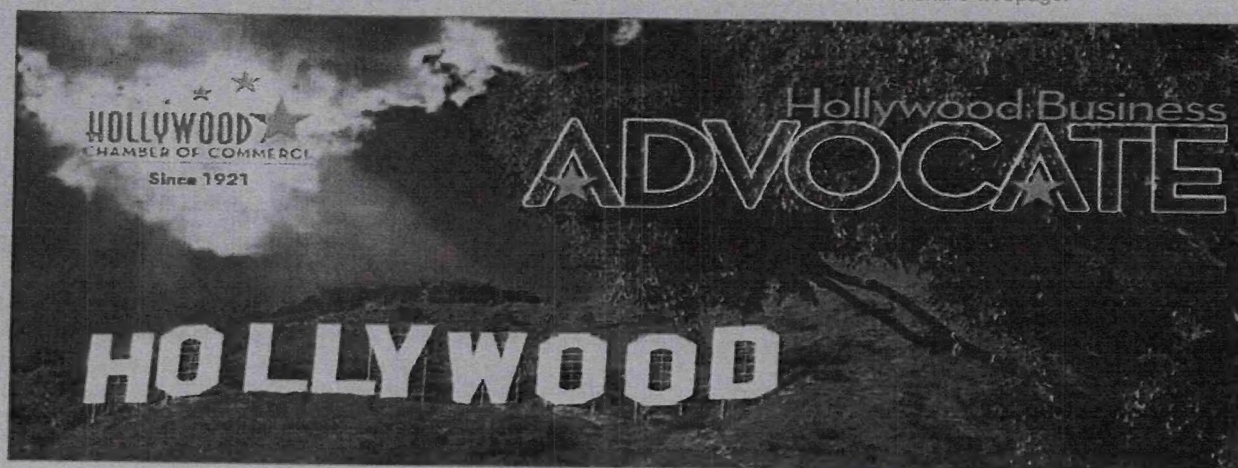
Reply-To: marlene@hollywoodchamber.net

To: angelo.yenko@lacity.org

Wed, Mar 18, 2015 at 8:06 AM

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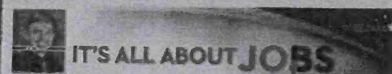


The Weekly Online Publication of the Hollywood Chamber of Commerce

March 17, 2015

Working for YOU ...

The Hollywood Chamber of Commerce is always actively looking out for the interests of our members and promoting Hollywood. Here are a few of our activities from last week:

www.hollywoodchamber.net


Get the Chamber's Weekly
Hollywood Business Advocate

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Lee Wochner explained how to get online advertising at no cost or on a budget at the Chamber's "Best Marketing Practices" seminar. Photo by Marlene Panoyan

- The Chamber hosted "Best Marketing Practices" seminar to a packed room. Connie Woods of SocialClimbr discussed social media strategies, Lee Wochner of Counterintuity reviewed online ads, and Jim Hague of Crystaldi focused on email lists. Stay tuned for similar educational events with unique networking opportunities.
- Chamber's TEAM (The Entertainment, Arts, & Emerging Media) Committee met, with reports on Net Neutrality, a report from Rajiv Dalal of Mayor's Office on AB1839 implementation, update from Paul Audley of Film L.A. and update on minimum wage proposal for 99 Seat Theatres.
- Actor Jim Parsons was honored with 2,545th star on the Hollywood Walk of Fame. On hand were Chuck Lorre, executive producer of "The Big Bang Theory" and Dreamworks Animation CEO Jeffrey Katzenberg, and the entire cast.
- Actor Ed Harris was honored with 2,546th star on the Hollywood Walk of Fame. On hand to speak were actress Marcia Gay Harden and actor Andy Garcia.
- East Hollywood BID Board met at Chase Bank and discussed the Medians project for Vermont Avenue..

Hollywood Chamber Calendar

Tuesday, March 24th at 11:30 a.m. - Walk of Fame star for Will Ferrell Watch Live
 Tuesday, March 24th at 5:30 p.m. - Mixer at The Argyle Hollywood Register
 Wednesday, March 25th at 4 p.m. - Board of Directors
 Thursday, March 26th at 12 Noon - Installation & Awards Luncheon at Hilton Register
 Thursday, March 26th at 4 p.m. - Tourism Committee Meeting
 Monday, March 30th at 12 Noon - PAC Annual Meeting
 Friday, April 17th at 8:30 a.m. - Modernize Your Business with Tech101 Series RSVP
 Tuesday, April 21st at 8 a.m. - Economic Development Committee RSVP
 Thursday, April 23rd at 6 p.m. - Hollywood Expo - Sponsor or Get a Booth
 May 17-21st - FHCP D.C. Trip
 May 27-28th - Sacramento Trip - Join Hollywood Chamber Delegation
 Thursday, May 28th at 11 a.m. - Heroes of Hollywood Luncheon at Taglyan

Minimum Wage Public Hearing Dates Announced - Your Attendance Needed!

Ever since Mayor Garcetti announced last Labor Day that he was proposing an increase in the Minimum Wage from \$9 an hour to \$13.25 an hour, the Hollywood

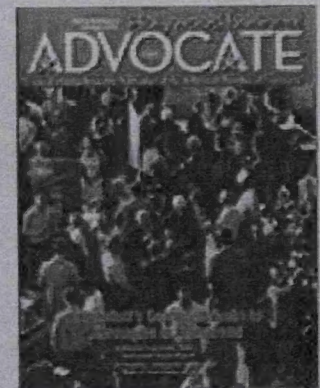


Contribute to Chamber PAC

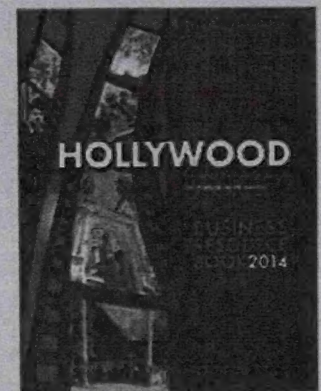
Contact Us
 Business Directory
 Chamber Calendar
 Community Events



Businesses You Need to Know



Working for YOU...
 Hollywood Chamber's
 2014-15 Annual Report



Chamber of Commerce has been working to educate the City Council on the potential impacts of the proposed increase on small businesses and nonprofit organizations. The Hollywood Chamber encourages you to attend the hearings that have been set by the Los Angeles City Council to receive public input on the minimum wage. Four public hearing dates have been announced throughout the City:

- Tuesday March 24th, 1 p.m. - City Hall, 200 N Spring St.
- Thursday March 26th, 6 p.m. - Watts Labor Community Action Committee, 10950 S Central Ave
- Tuesday March 31st, 6 p.m. - Van Nuys City Hall, 14410 Sylvan St.
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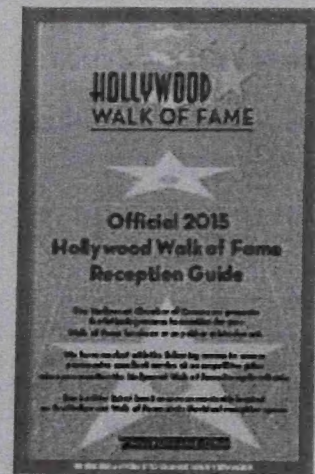
This is your opportunity to let the city council know how an increase in minimum wages would impact your business! Click here to sign up to attend the hearing of your choice.

Chamber Foundation Event Committee Now Accepting Nominations for Heroes of Hollywood

Do you know an outstanding individual, business, or non-profit organization that has made an extraordinary contribution to the Hollywood community? Submit the completed Heroes of Hollywood Nomination Form by mail, fax or email by Friday, April 3rd, by 4 p.m. to:

Hollywood Chamber of Commerce - Attn: Heroes of Hollywood
7018 Hollywood Boulevard, Hollywood, CA 90028
Fax: (323) 469-2805 * email: marina@hollywoodchamber.net

The Awards Ceremony will be held on Thursday, May 28th at the Taglyan Cultural Complex, 1201 Vine St. in Hollywood. The reception starts at 11:00 a.m., followed by the luncheon and awards program at 12 Noon. Please consider sponsoring Heroes of Hollywood luncheon which serves as one of two major fundraisers for the Hollywood Chamber of Commerce Community Foundation, a 501(c)3 organization dedicated to improving the lives of Hollywood community members. All funds raised from this luncheon will be awarded in the form of grants to local community organizations.



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THE ARGYLE

HOLLYWOOD

The Argyle Hollywood to host Hollywood Chamber March Mixer at its Boutique Nightclub

Tuesday, March 24th | 5:30 p.m. to 7:30 p.m.
1600 Argyle Ave., Hollywood

Enjoy your first drink on the house and delicious hors d'oeuvres throughout the mixer.
 Valet parking is \$10.

The Argyle Hollywood offers two unique experiences. Their boutique nightclub is open Tuesday, Friday, & Saturday. Their cocktail den is open Tuesday-Saturday. The Argyle is a champagne jam where high art, high fashion and high times mingle on the dance floor and the DJ is only as important as the next song. Meet other Chamber members and promote your business and enjoy the best possible social and dining experiences!

All guests must RSVP as reservations will be closed once we hit max capacity.
 For optimum networking opportunities, we allow only two guests from each company.

Non-members who wish to attend mixers, please contact info@hollywoodchamber.net for information.



MUST RSVP ONLINE
www.hollywoodchamber.net/events



Hollywood Chamber of Commerce appreciates the support of our member investors, the Premiere Investors Club for their help in furthering the Chamber's advocacy agenda.

Platinum Sponsors

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Bronze Sponsors

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Hollywood Chamber and Community Events

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For inquiries regarding this online newsletter, please contact

Marlene Panoyan

Director of

Communications/Social Media at
 the Hollywood Chamber of
 Commerce or call 323-469-8311
 x17.

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Hollywood Chamber of Commerce

Invites You to

94th Annual Installation & Awards Luncheon

presented by

VARIETY



JUNE LOCKHART
Recipient of the
Annual Hollywood
Chamber's Lifetime
Achievement Award

Thursday, March 26, 2015 - 11:30 a.m. to 1:30 p.m.
Hilton Los Angeles / Universal City - 555 Universal Hollywood Drive
Reception - 11:30 a.m. to Noon • Luncheon & Program - Noon to 1:30 p.m.

Cost: \$75 Members • \$85 Non-members
\$800 Reserved tables including Signage & Preferred Seating

Join us as we present **June Lockhart**
with Lifetime Achievement Award
and install the new Chamber Board of Directors



BETH MARLIS
Musicians
Institute
2015-2016
Board Chair

Beth Marlis Chair of Board, Musicians Institute

Fariba Kalantari, DDS Senior Vice Chair, Famous Hollywood Dental Care • **Fabio Conti** Vice Chair, Fabiolus Cucina
Carole Sarion Vice Chair, The CrisCom Company • **Gary Taghyan** Vice Chair, Taghyan Cultural Complex
Bill Reschen Secretary, Reschen Van Cleve Architects • **Jeff Zerrinam** Treasurer, Hollywood Hotel
Karen Diehl Immediate Past Chair, Diehl Communications

Incoming board members:

Cindy Brown Paley Center for Media • **Patty Brunton** j2Global, Inc. • **Susan Cabral-Ebert** Make-Up Artists & HairStylists - Local 706 IATSE
Dwayne Gathers Gathers Strategies • **Mike Harriel** Southern California Gas Company • **Kacy Keys** J.H. Snyder
Brandon Mason Avison Young • **Doug Troy** Trailer Park

Gold Level Sponsors

Hollywood Museum in the Historic Max Factor Building
Sheppard Mullin

Silver Level Sponsors

Andrews International • **Avison Young**
Famous Hollywood Dental Care
Hollywood Hotel • **Hudson Pacific Properties, Inc.**
IATSE Local 706, Make-Up Artists & Hair Stylists Guild
Kaiser Permanente Los Angeles Medical Center
Paramount Contractors & Developers
Southern California Gas Company
Trailer Park • **US Bank**

To sponsor this event,

please contact

Kaylee Klecker

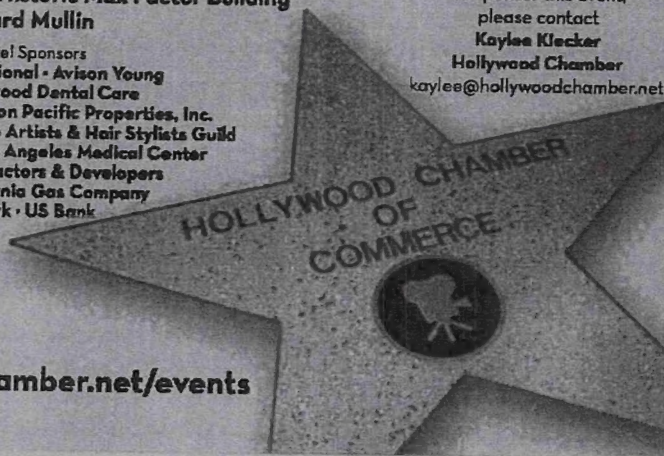
Hollywood Chamber

kaylee@hollywoodchamber.net



Register online:

www.hollywoodchamber.net/events



Showcase Your Business at the Chamber's 27th Annual Hollywood Expo at the Historic Palladium on April 23rd

This year's Annual Hollywood Expo will be held on Thursday, April 23rd at the world-famous Hollywood Palladium, in celebration of their 75th anniversary! The popular event will take place at 6215 Sunset Blvd. from 6 p.m. to 9 p.m.. The Hollywood Expo will be presented by Proper Sightseeing, with *Variety* as our partnering sponsor. The event will kick off with an unveiling of Proper Sightseeing's state-of-the-art luxury open-top double decker tour bus! Over 250 travel professionals, business owners, and concierges and will enjoy 100 exhibits showcasing the best that Hollywood has to offer! The Hollywood Expo offers excellent networking opportunities with Hollywood influencers, menu samplings from the area's top restaurants, and delicious signature cocktails. This year's event will include the "Expo After Dark" party in the Palladium's VIP room from 6 p.m. to midnight.

Additional sponsors include Hollywood Museum in the Historic Max Factor Building as Platinum-level sponsor and Tinho Flats Saloon & Grill as Gold-level sponsor. Silver-level sponsors include Anheuser-Busch, Bel Air Internet, C9 Balloons, Crash Entertainment, DLS Events, Hollywood Hotel, Line 204 LLC, Local 706 -I.A.T.S.E., Make Up Artists & Hair Stylists Guild, Original Farmers Market, Sheppard Mullin Richter & Hampton LLP, Southern California Gas Company, and W Hotel.

For information on exhibit space or sponsorship, please contact Kaylee Kiecker, Vice President of Marketing & Business Development for the Hollywood Chamber at kaylee@hollywoodchamber.net.

Chamber Welcomes Greenleaf to Hollywood



Hollywood Chamber staff were on hand to help celebrate the opening of Greenleaf with a ribbon-cutting ceremony. Greenleaf Hollywood is located at 6201 Hollywood Blvd. next to the Pantages Theater at Argyle. Greenleaf Gourmet Chopshop offers a fast-casual, healthy lifestyle restaurant experience where you can order custom-made chopped salads and wraps in an open-display kitchen. At Greenleaf, you choose to be as healthy as you want to be and their skilled chefs will create delicious dishes for you using fresh ingredients. Stop by and welcome them to the neighborhood and check out their delicious menu. Photo by Marlene Panoyan

Tell your story in The Hollywood Community Guide & Business

Profile

Advertising sales are well underway for the Hollywood Chamber's 2015 Community Guide & Business Profile. The time is now be a part of this redesigned publication. Tell your story to thousands of business owners, affluent residents, visitors and those interested in relocating to Hollywood. Visit www.HollywoodBusinessProfile.com, or call (323) 469-8311 ext. 14 for more information.

GO-Biz California Competes Application Open Now through April 6th

The Governor's Office of Business and Economic Development (GO-Biz) announced the third application period of this fiscal year for the California Competes Tax Credit (CCTC) starting March 9th, with at least \$44.7-million in tax credits available. The deadline to submit applications is April 6, at 11:59 p.m. PDT. Online application website will automatically close once this deadline has passed. The online application can be accessed now at www.calcompetes.ca.gov. Members of the CCTC team are available to provide technical application assistance. An application guide, Frequently Asked Questions (FAQs), program regulations, and a video explaining how to create an account are available at www.business.ca.gov/CalCompetes.aspx. For applicants that are reapplying, the FAQs have been updated with instructions on how to copy most of the information from a previously submitted application. If you have any questions regarding the CCTC Program or application process, please contact our office at (916)322-4051 or send an email to CalCompetes@gov.ca.gov.

Get Comprehensive Outlook for the Global, U.S., California, and Los Angeles Economies at Forecast LA Event on April 7th

The second annual Forecast LA that brings together some of Southern California's most dynamic thought leaders will be held at Loyola Marymount University, 1 LMU Drive (Gersten Pavilion) on April 7, 8 a.m. to 12 Noon. Get answers to key questions about the coming year: What will be the consequences of falling oil prices locally and beyond? Credit is expanding - but is it chasing good or risky investments? Are we entering bubble territory? Across California, where are home prices headed and can Angelenos afford to buy in this market? While Los Angeles's economy continues to expand, why does local growth lag the state? Individual ticket is \$175. Members of the Hollywood Chamber of Commerce can click here to register with a discount code which will be applied automatically Registrants will also receive the new 2015 Forecast LA Economic Forecast Book!

City of Los Angeles Office of Finance is Offering Business Tax Webinars

The City of Los Angeles Office of Finance (Finance) announced the production of multiple Business Tax webinars immediately available for businesses to use during the 2015 Business Tax renewal period. The informational tax videos, available in English and Spanish, are currently airing on LA Cityview Channel 35 and can also be viewed from its website at LA City View Finance Videos or the Office of Finance website at Finance Informational Videos. Subjects covered in the webinars include basic Business Tax registration requirements, AB63 Tax Discovery notices, Small Business and New Business Exemption qualification details, and Taxpayer Advocate information. In addition, step-by-step instructions are provided to viewers of Finance's On-line E-filing Services video to facilitate the filing of taxpayers' 2015 Business Tax renewals. Finance General Manager Antoinette Christovale notes that businesses have the ability to use Finance's enhanced and simple E-Filing services now available in English or Spanish.

Check out Chamber Members' Hollywood Hot Deals



The Chamber's Hollywood Hot Deals is a monthly email newsletter which offers hot deals from members of the Hollywood Chamber. This

complimentary service is a part of membership benefit at no additional cost. Hollywood Hot Deals is broadcast on The Spicy Business Talk, a live radio show played in KLEDLIVE.com 91.1FM. The show will be playing the Chamber's Hollywood Hot Deals. Members of the Chamber who offer deals to member businesses and the community will now be able to benefit from an additional exposure on the radio. Kledlive, has 15 live hosts that play their shows and are re-broadcasted after midnight. Kledlive.com: From the heart of Hollywood and around the world this is www.Kledlive.com. Special offers from Chamber members with Hollywood Hot Deals

**Take Advantage of Hollywood Chamber's
Award-winning Free Business Counseling Service offered by Service Corps of
Retired Executives (SCORE)**

Richard Krelstein, a retired business turn-around specialist
Consulting services will be available most Fridays 10 a.m. - 12 Noon
By appointment only. Call Vivian at 323-469-8311.

**Hollywood Chamber Honors Ed Harris and Jim Parsons on the
Walk of Fame, Announces New Star Ceremony for Will Ferrell**



The Hollywood Chamber of Commerce proudly honored Ed Harris with the 2,546th star on the Hollywood Walk of Fame last week. The star in the category of Motion Pictures was dedicated in front of the historic Egyptian Theatre. Helping emcee and Hollywood Chamber President/CEO Leron Gubler to unveil the star were actors Marcia Gay Harden and Andy Garcia. The star ceremony was streamed live exclusively on www.walkoffame.com. Photo by Bob Freeman



The Hollywood Chamber of Commerce proudly honored actor Jim Parsons with the 2,545th star on the Hollywood Walk of Fame last week. The star in the category of Television was dedicated in front of the historic Hudson Apartments located at 6533 Hollywood Boulevard. Helping emcee and Hollywood Chamber President/CEO Leron Gubler to unveil the star were television producer and Walk of Famer Chuck Lorne and DreamWorks Animation CEO Jeffrey Katzenberg. The star ceremony was streamed live exclusively on www.walkoffame.com. Photo by Bob Freeman



EXCLUSIVE LIVE COVERAGE

★ WALKOFFAME.COM

THURSDAY, SEPTEMBER 24, 2015
at 11:30 a.m. PDT



The Hollywood Chamber of Commerce is proud to announce that Will Ferrell will be honored with the 2,547th star on the Hollywood Walk of Fame on Tuesday, March 24, 2015 at 11:30 a.m. The star in the category of Motion Pictures will be dedicated at 6767 Hollywood Boulevard in front of The Hollywood Wax Museum. "Will Ferrell has made the world laugh with his hilarious characterizations and brilliant timing in films that have entertained so many people. We are proud to add this comedic genius to the Hollywood Walk of Fame!" stated Ana Martinez, Producer of the Walk of Fame ceremonies. Helping emcee and Hollywood Chamber President/CEO Leron Gubler to unveil the star will be actors John C. Reilly and Molly Shannon. The star ceremony was streamed live exclusively on www.walkoffame.com.

All Walk of Fame star ceremonies are live-streamed exclusively on www.walkoffame.com. Want to know the latest scoop on who is getting the next star on the Hollywood Walk of Fame? Follow producer Ana Martinez aka Stargirl on Twitter @Wofstargirl. Stargirl knows all the details about the Walk of Fame and will definitely entertain you!



WALKOFFAME.COM

The Hollywood Chamber is encouraging members and Hollywood businesses to add the above [walkoffame.com](http://www.walkoffame.com) button on their website to directly link to

www.walkoffame.com the official Hollywood Walk of Fame online. Offer your site visitors direct access to Stargirl's anecdotes and daily experiences with stars on the Hollywood Walk of Fame.

Follow stargirl on facebook

<http://www.facebook.com/pages/Hollywood-Walk-of-Fame/107930052586317>

Twitter: <http://twitter.com/%21/wofstargirl>

On YouTube <http://www.youtube.com/hwdwalkoffame>

#Hollywoodwalkoffame, #wofstargirl

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www.keepitsafe.com

All businesses, regardless of size, need to protect their critical data. This is an important step in emergency preparedness and safeguarding data in case of a disaster. KeepItSafe offers a reliable and affordable data protection service that easily eliminates the concern of backing up data on a regular basis. KeepItSafe offers a hands-on approach to protecting your company's vital information. KeepItSafe backs up customer data at automatically scheduled intervals and transmits the information seamlessly to multiple data centers for safekeeping. Their reliable and dedicated service eliminates the potential for human error while promoting faster recovery in the event of disaster. With KeepItSafe, you get peace of mind knowing all your business critical documents are safe and secure at a phenomenal value. KeepItSafe is a division of j2 Global family of cloud-based service providers, a member of the Hollywood Chamber and a global company headquartered in Hollywood. For more information, please visit

www.keepitsafe.com.

See More Offers from Office Depot Program for Hollywood Chamber Members

\$15 off
your qualifying order of \$75
or more for your first order

With flu season upon us, the importance of a clean working environment has never been more important. Office Depot has put together a video highlighting how Chamber Members can save on their cleaning solutions with their Chamber Program account.

The following promotion is being offered along with

the Cleaning Solution Video.

Purchase \$200 or more in Betco Commercial Cleaning Solutions and receive 50% off of a purchase of Keurig K-Cups or Empire Coffee Beans (limit 2)

Promo # 155101

Coupon # 47142490


The offer is also available via your program SignUp page by clicking on the "Specials and Promo's" button. Click here for details to sign up for the Hollywood Chamber Office Depot Program! Not yet a member of the Hollywood Chamber? Click here to start saving today on a variety of products and services!



Hollywood Chamber of Commerce

Since 1921... Promoting and enhancing the business, cultural and civic well-being of the greater Hollywood community
7018 Hollywood Blvd., Hollywood, CA 90028 | Main: (323)469-8311 | Fax: (323)469-2805 | www.hollywoodchamber.net
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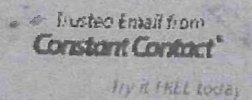
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City of Los Angeles Mail - Minimum Wage Hearings | Nominate a Hero | Installation Luncheon | Hollywood Expo | Walk of Fame



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